

# U360

Contact Lora Winslow at  
[lwinslow@manomet.org](mailto:lwinslow@manomet.org)

Training students | Engaging small businesses | Creating a more sustainable world



“Participating in the U360 program has allowed me to experience the realities of a career in sustainable business and I’m able to use the numerous skills I have learned from this program and apply them to my future goals.”

BROOK TRACEY  
Sophomore, University of Southern Maine

Partnering with U360, Manomet’s experiential education program, will give your college or university a key tool to position your students for post-graduate opportunities. Through U360, students engage with small businesses nationwide and learn how to apply sustainability principles to individual businesses.

After a series of trainings, students reach out to small businesses they’ve researched to interview them about their current practices. At the end of the semester, each student creates a case study and Sustainability Action Plan for one business and presents it to a panel of small business leaders from the community for feedback and discussion.

## The U360 program:

- » Helps students develop and strengthen professional skills, such as communication, networking, time management, interviewing and public presentations.
- » Gives students experience working with a nonprofit organization
- » Teaches students how to apply general sustainability principles to specific businesses
- » Deepens students’ understanding of practical sustainability through real-world experiences
- » Trains the next generation to address the complex environmental challenges they will face



U360 is designed for students studying business, economics, and/or environmental disciplines. U360 can be offered as an internship or independent study, or can be integrated into a course curriculum.

U360 was developed by Manomet, a nonprofit with a mission of applying science and engaging people to sustain our world. The project is run by Manomet’s Sustainable Economies Program, which advises communities and businesses on practices that enhance their economic viability and human well-being while measurably reducing their environmental footprint. U360 utilizes Manomet’s small business sustainability online toolkit, [Root360.org](http://Root360.org).