

U360

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Engaging small businesses | Training students | Creating a more sustainable world



“By asking the right questions, this group of bright, eager and unassuming students helped me productively reflect on some of the most important issues facing my business.”

JOE WALSH
President, Green Clean Maine

U360 is a college internship program at Manomet, a nonprofit focused on conservation, business sustainability, and science education. U360 is designed to expand college students' knowledge of business management through conversations with small and medium-sized businesses.

Discussions with U360 students are designed to help you look at your business in a new way. During your conversation, you will discuss strategies to save money and resources; deepen employee engagement and commitment; and strengthen your management practices.

How does U360 work?

After a series of trainings, students reach out to small businesses like yours to interview them about their current social, environmental and management practices. Following the interview, you'll receive a customized analysis from Manomet, as well as free access to our tools and resources for small businesses.

Benefits to your business:

- » Identify your business' strengths and weaknesses
- » Help train the next generation of business leaders
- » Prepare your business to adapt to unexpected changes and risks

Benefits to the student:

- » Strengthens research, analytical, and professional skills
- » Deepens knowledge of sustainability through practical applications and direct engagement with small businesses
- » Provides insight into the realities of small business ownership and management

For more information, contact Lora Winslow at lwinslow@manomet.org.



U360 was developed by Manomet, a nonprofit with a mission of applying science and engaging people to sustain our world. The project is run by Manomet's Sustainable Economies Program, which advises communities and businesses on practices that enhance their economic viability and human well-being while measurably reducing their environmental footprint. U360 utilizes Manomet's small business sustainability online toolkit, Root360.org.